

***Prices
held for
2022***

midweekbreaks.co.uk

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Media Pack 2022

Why advertise
with us?

midweekbreaks.co.uk

M T W TH FR

corporate breaks

Midweek Breaks advertise properties available at discounted rates for off peak, midweek stays.

Corporate Breaks advertise properties available for business trips, corporate stays and working groups.

With over **1000 properties** listed you can reach property owners, property agents, corporates, event professionals as well as regular travellers, families, over 50s and holidaymakers in the UK and abroad.

Get your business in front of **your choice** of **B2B or B2C** prospects.

Increase your brand exposure with a company leading the way in the niche travel industry.

GET
YOUR
BRAND
NOTICED!



Keys Holiday Cottages

1 review



Definitely a great company to work...

Definitely a great company to work with. Generating lots of enquiries/bookings for us.

Louise

On and offline promotion
ensures there will always be
fresh eyes on your brand
advertising



01425 517338
office@corporatebreaks.co.uk
corporatebreaks.co.uk

Find your next business
accommodation



CORPORATE BREAKS

BUSINESS AND PLEASURE

Book your next Corporate Break, business trip or group accommodation
in a cottage, castle, cabin or serviced apartment in the UK. Improve
wellbeing, productivity and save costs. The best alternative to the hotel.

corporatebreaks.co.uk

FIND ACCOMMODATION

Apartments, serviced apartments,
cottages, castles and cabins. Ideal
for relaxed accommodation on a
business trip or a directors group
getaway

PERFECT SOLUTION FOR:

Business travellers
Group accommodation
Societies and clubs
Solo travellers
Team building events



Advertising Opportunity



midweekbreaks.co.uk



GET
YOUR
BRAND
NOTICED!

Email newsletter sponsor - £100 per edition

Sponsor our email newsletter (sign ups from our website, events and marketing) or property owners email updates. Reach out to our audience of GDPR compliant members. Sponsors can include editorial up to 200 words and a small advertisement/logo.

Prospects newsletter is monthly

Property owners update is quarterly



We start with some special late offers from two beautiful cottages in Shropshire



Great Rates At Midweek Breaks



Recent Additions to Midweek Breaks





Advertising Opportunity

midweekbreaks.co.uk

M T W TH FR

corporate
breaks

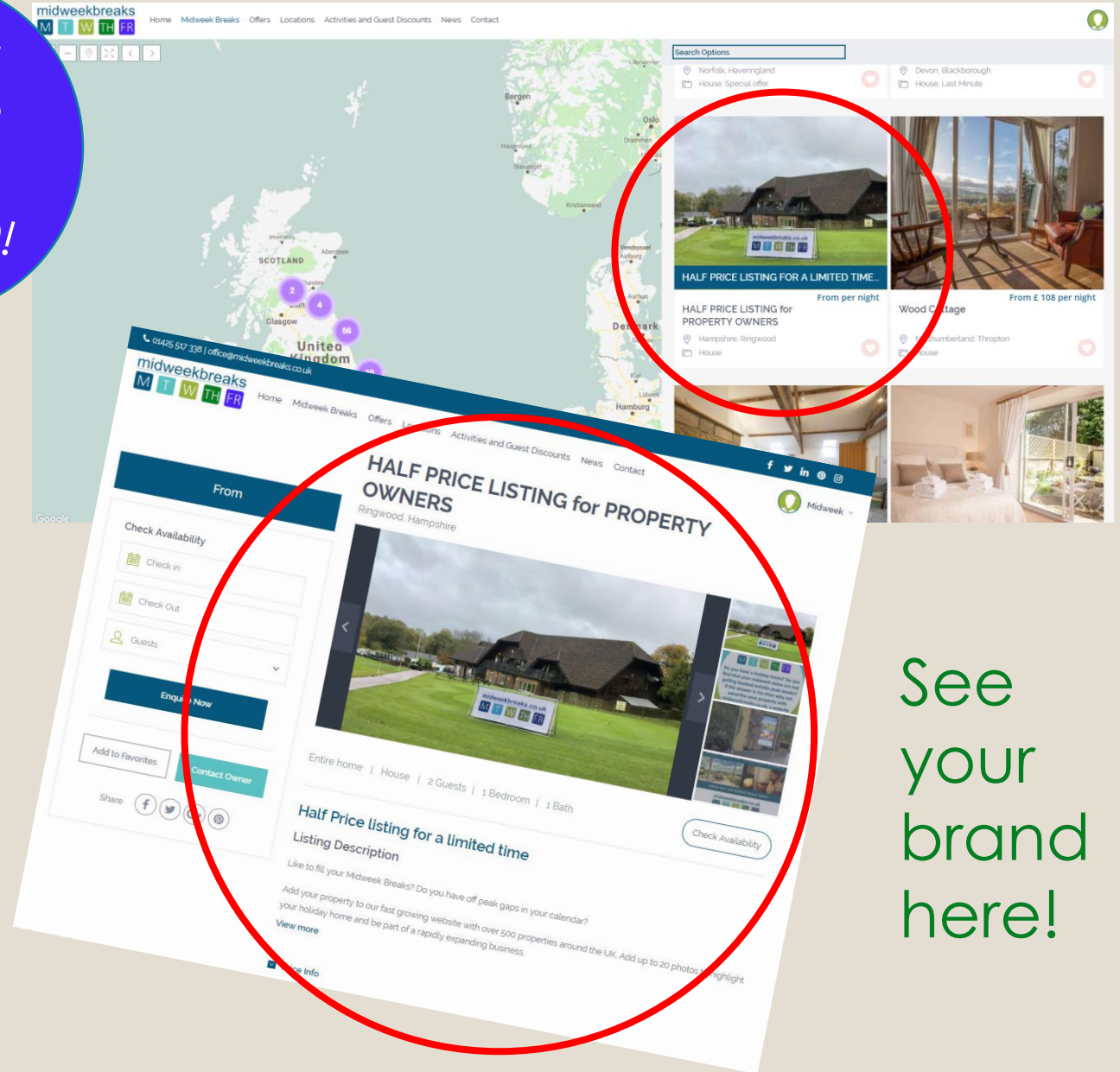
GET
YOUR
BRAND
NOTICED!

Listing Advertisement - £100 per month

Be seen when customers are browsing the property listing or come up top of their selection

Click through to a page about your business with up to 20 photos and a description

Link you your website or landing page



See
your
brand
here!

We promote far and wide around the UK



Advertising Opportunity



midweekbreaks.co.uk

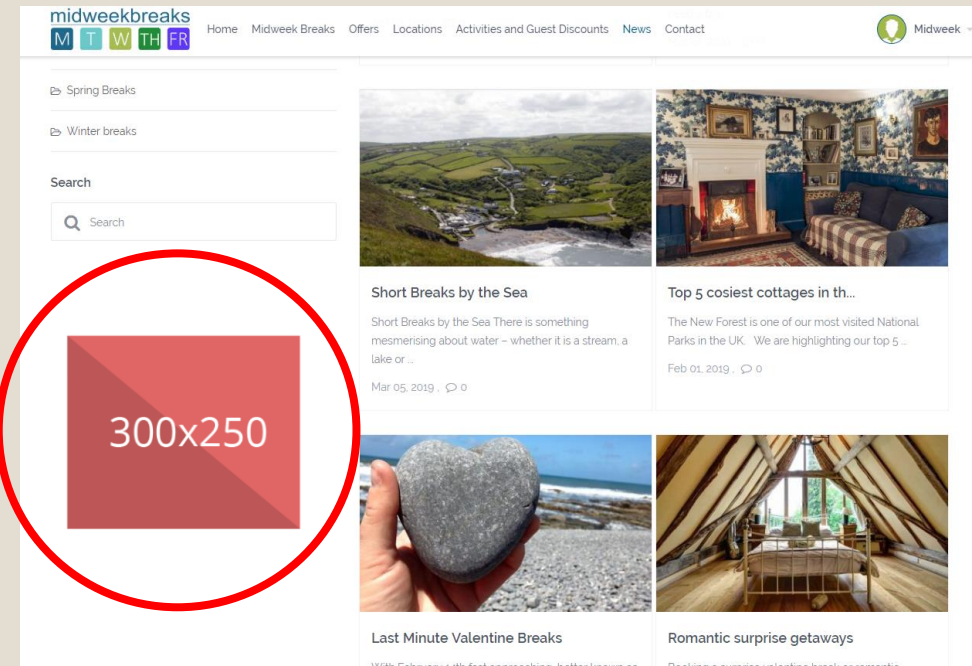
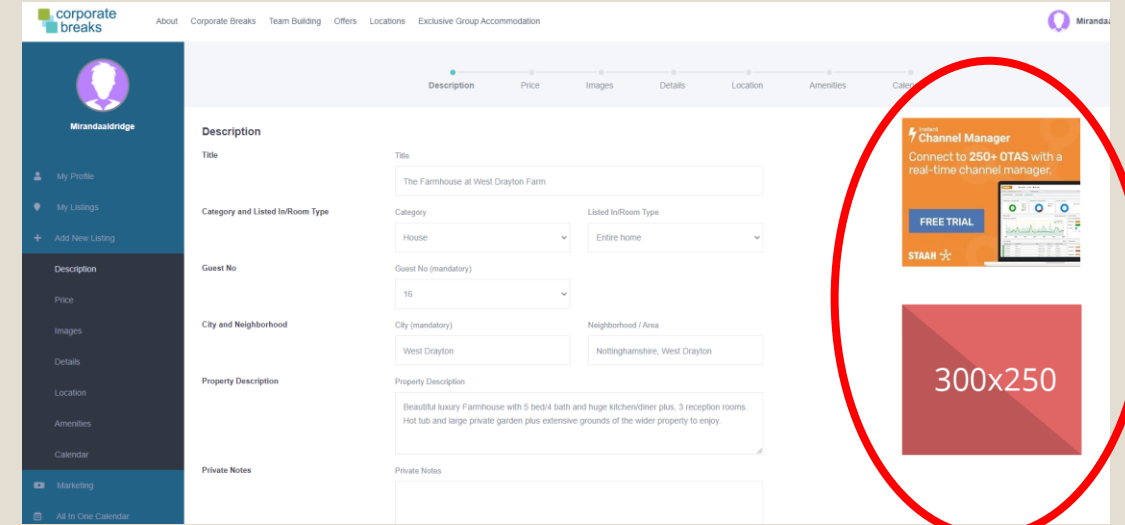


GET
YOUR
BRAND
NOTICED!

Banner advertising – from £50 per month

1. Be seen when property owners are logged in to their account and editing their property.
2. Be seen on our website news page.
3. Link from the banner to your website

300 x 250 Medium rectangle – mobile friendly
(150 kb or less)
final product should be in JPEG, SWF, PNG, or GIF formats



See
your
brand
here!

Next step...

For a range of opportunities -
Contact us to discuss your
requirements or to book your
space:

Call: 01425 517338

Email: office@midweekbreaks.co.uk

midweekbreaks.co.uk
corporatebreaks.co.uk



Allison Worrall

3 reviews • Froghall, GB



Delightful experience

I was asked if I would like to list my property on Midweek Breaks, which I chose to go ahead with. The whole experience was delightful. I am impressed with the ease of use of this website and hope it goes well. I shall be looking for my holiday on here too!

